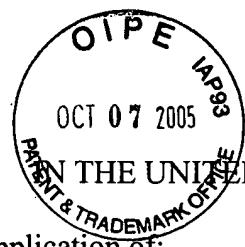


PATENT



PAT-009/B
921,000-008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:)
Ronald A. Katz, et al.) Group Art Unit: 3625
Serial No.: 09/505,619) Examiner: Garg, Yogesh C.
Filed: February 16, 2000)
For: METHODS AND APPARATUS) Attorney Docket No.: PAT-009B
FOR INTELLIGENT, PURPOSE-)
BASED SELECTION)
OF GOODS AND SERVICES IN)
TELEPHONIC AND)
ELECTRONIC COMMERCE)

)

AMENDMENT

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

Please enter and consider the following response to the Official Action dated February 2,
2005.

Amendments to the Claims begins on page 2 of this paper.

Remarks begin on page 14 of this paper.

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being sent via first class United States mail postage prepaid on the date shown below to Assistant Commissioner for Patents, Alexandria, VA 22313-1450

10/5/05

Date of Deposit
NB1:665281.1

Denise Doss

Denise N. Doss